

EOA Scaling-Up Summit

Date:

Wednesday, May 14, 2025

Location:

**The American College of Greece,
Gravias 6, Agia Paraskevi**

16:30-17:00 **Arrival, Networking**

17:00-17:15 **Welcome Remarks**

Anna Maria Antypas

Elena Michalou

Spyros Michaloulis

President at EO GREECE and MD at Sony Music Greece

EO Accelerator President and Owner, DIASTASIS S.A

Event moderator, Co-Founder at Orientum Ltd

Part 1: Discover the Power of Scaling Up: Inside the EO Accelerator

17:15-17:35 **What is EO Accelerator**

Nikos Pavlakos

EOA Graduated member

Co-Founder at Orientum,

17:35-18:00 **Personal Stories: How EO has helped me to succeed**

Anna Manias

Co owner at Eros+Psyche Travel

Co owner at Greeking.me

George Fragogiannis

Founder and General manager iCAR products P.C.

Nikiforos Galanis

Managing Partner at Embiria

18:00-18:20 **Scaling Up Sales: Sales is not an Art. There is a process**

Fanis Rigas

Founder and CEO at Accelerate Growth

18:20 - 18:40 **Accountability Group Demo Show**

Coach:

Dimitris Rantos

Managing Director at RADOS S.A.

Participants:

Panos Xydias

Chief Executive Officer at evomed IKE

Founder at smedo.gr

Marina Stavrakaki

Salon Manager at Aris Kalathakis

Christos Stentoumis

Co-Founder at up2metric

18:40-19:00 **BREAK**

Part 2: The Leadership Journey: From self to scale

"We're not just talking leadership. We're walking it, living it, evolving it."

This session is all about how real growth starts from the inside out. How the way we lead ourselves affects how we lead others, and ultimately, how we build and grow our businesses.

1. **The Inner Game** : mastering yourself to become the leader that your business needs.
2. **The Leadership Edge** : creating a vivid Future Self and aligning your strategy to drive focused, scalable growth.
3. **The Real-World Game** : learning from peers who've walked this path and emerged stronger.

19:00-19:20 **You against You**
(Your company is a perfect mirror of your DNA. Change the code, change the growth)
Carlijn Nelissen Founder ON.PURPOSE STUDIO

19:20-19:40 **Leading with grit, clarity & drive**
(What do elite athletes and exceptional leaders share?
Precision, pressure-tested clarity, and an obsession with execution.)
Chris Kypriotis Founder & CEO at Black Tag Inc.
Global VP Billabong Int'l Group
Global VP NIKE
President NIKE Brazil

19:40-20:30 **Grow yourself to grow your business**
(Hear from 3 entrepreneurs on how they grew their business by growing themselves through EO)
Andreas Konstantinou EO Europe Regional Chair Europe
Founder at Rethink Culture
Chairman & Founder at Slash Data,
Demi Markogiannaki Founder & CEO at Executive Assistant Institute
Founder / non-executive director at WeTeachMe
Anna Kasimati Blockchain Researcher
Co-Founder & MD isMOOD

20:30 -21:15 **Networking**